Digital Media, Society, and Culture

Angus A.A. Mol



Amazing Economies: A story about Jeff, money, and digital stuff!





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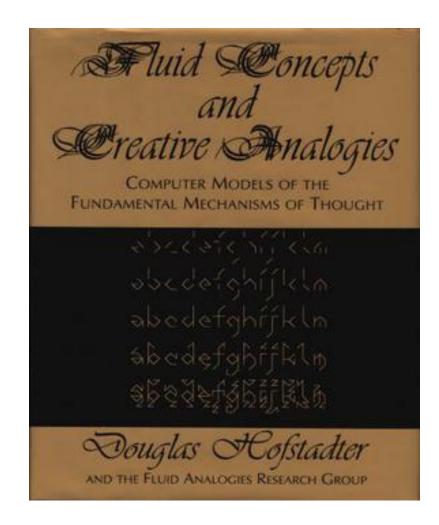
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... maybe this is the one he liked best...



... but now he likes rockets even better...

O. DAENE

... and us, his customers...

"The No. 1 thing that has made us successful by far is obsessive compulsive focus on the customer"

Jeff Bezos - Amazon Founder & CEO

... and we like what Jeff got....



"This is that rare book that not only informs but entertains. You'll new look at these four companies the same way again." -JONAH BERGER, author of Contagious and Invisible Influence

... because Jeff and us, we like to keep our money...

Jeff Bezos / Net worth

193.2 billion USD

2021

People also search for









Feedback · Sources include: Forbes

...but he does not have as much money as Elon, his mortal, spacefaring enemy... \otimes , but we don't have as much money as Jeff... and he doesn't share it... \otimes



... even if that means, some of us have less...



... but maybe we don't like Jeff anymore...

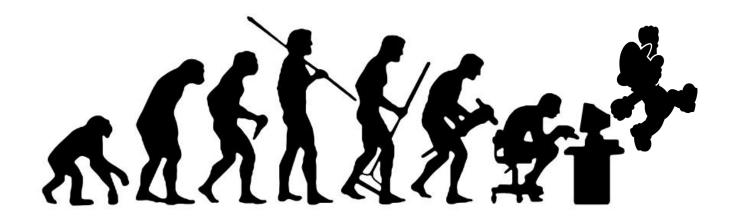
STRIKE HARD HAVE FUN MAKE HISTORY !!



amazon

... until Friday 26 November!

The Virtual Stuff Auction!



What would you pay for 5 Candy Crush lives?



What would you pay for 5 Candy Crush lives?



What would you pay to own this gif?



What would you pay to own this gif?



On sale right for 0.0004 Ethereum (€1,76) on OpenSea

What was the cost of the most expensive Eve-Online Battle?



What was the cost of the most expensive Eve-Online Battle?



The Massacre at M2-XFE: €315.532

What would you pay to be the owner of CLUB NEVERDIE?

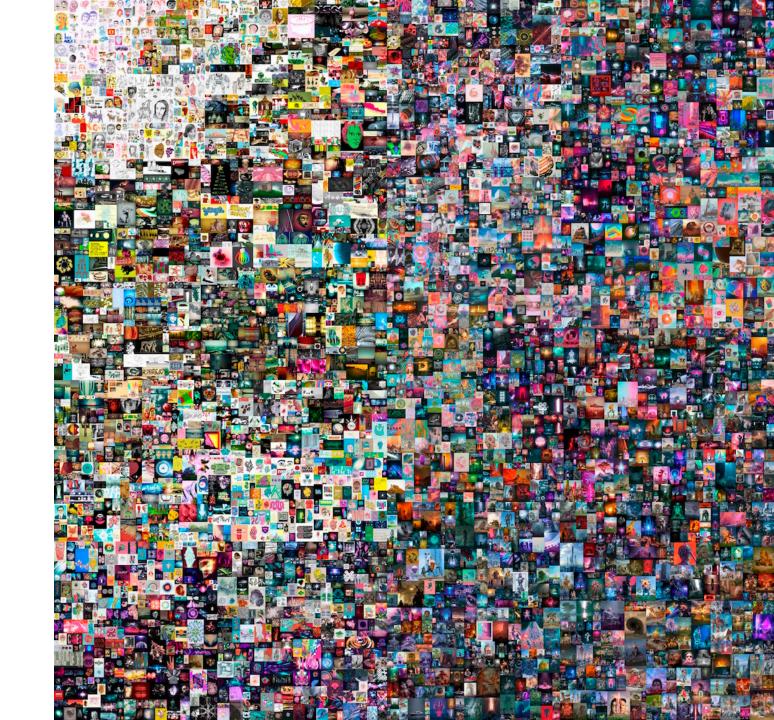


What would you pay to be the owner of CLUB NEVERDIE?

Sold for \$635.000 in 2010

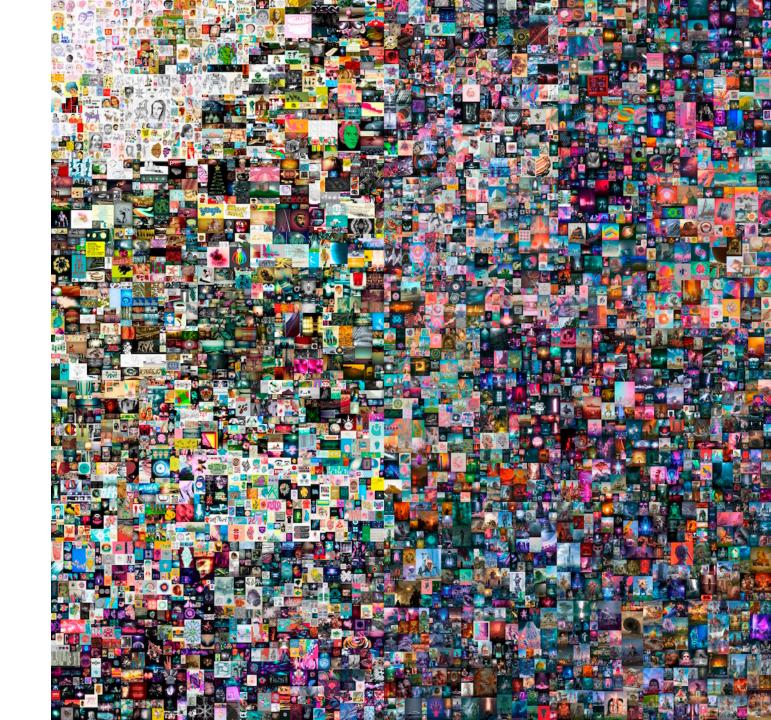


What would you pay to be the owner of Beeple's *Everydays—The First 5000 Days*?



What would you pay to be the owner of Beeple's *Everydays—The First 5000 Days*?

€59.898.863, <u>online on Christie's</u>



What would you pay to be the owner of this image?

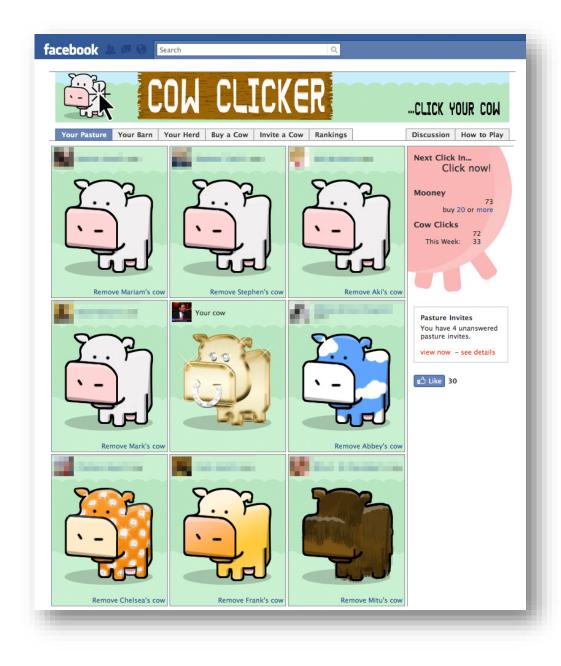


Whatever you said... It's sold!



Idle Games

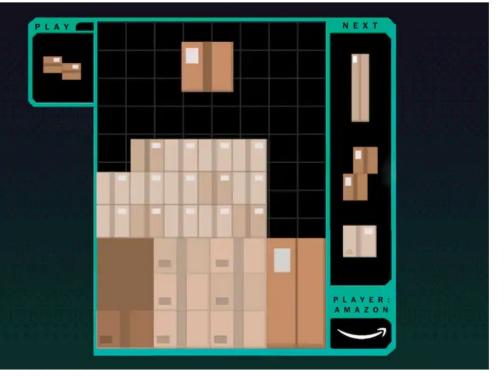




What happens when work becomes play and when play becomes work?



'MissionRacer': How Amazon turned the tedium of warehouse work into a game



The Washington Post

(Washington Post illustration/iStock)